

JOSÉ LUIS GUTIÉRREZ GONZÁLEZ

gonzz.dev | contact@gonzz.dev | +52 322 117 9025 | Bahía de Banderas, Nayarit

PROFILE

Web designer driven to excel in this profession. Proficient in design software such as Adobe Illustrator, photoshop and Figma. I have experience using CMS tools like Wordpress, Framer and Webflow. And technologies like HTML, CSS and Astro for frontend.

With an extense background, starting in customer care, sales and then moved to bilingual interpretation. I have learnt significant abilities through my work history. Such as operations management in a restaurant, sales and customer satisfaction, effective communication and team training. My goal is to combine technical expertise with a creative approach to craft unique, professional user centered web solutions.

EXPERIENCE

Web Developer & Designer | 2023-present

Gonzz.

- Web design. Created design system, brand guidelines and design elements for different companies. Including logotype and social media templates. Successfully implementing the design system in carefully crafted frontend web development.
- Creating and sharing educational content in social media. Focusing on high value, best quality possible content for other self-taught developers and designer.
- Contributed in the creation of professional brands from the ground up.

Main Tools/Skills: HTML & CSS | Javascript | TailwindCSS | Astro | Framer | Photoshop | Illustrator

Operations Manager - Social Media & Design | 2020-2023

YOROKOBI

- Team recruitment, training and management. I've created digital and printed materials explaining each process thoroughly and helped each team member improve their proficiency.
- Ensured a smooth sales process, customer satisfaction and resolved disputes. Both in person and through social media.
- Created content and merchandising that captivated the target audience and resulted in organic promotion.

Tools: Illustrator | Photoshop | Figma | Framer | Wordpress | Social Media

KEY ABILITIES

Front-end: HTML, CSS, Javascript, TailwindCSS, Astro.

Graphic & Web Design: Illustrator, Photoshop, Figma, Framer, Wordpress.

Languages

- Spanish - Native
- English - B1

Others: Microsoft 365 | AdobeCC | Notion | Social Media | Communication | Sales

