# JOSÉ LUIS GUTIÉRREZ GONZÁLEZ

Digital Designer & Front-End Developer - Based in Nuevo Vallarta, MX - Available everywhere

# SKILLS

### **Digital Design**

Logo design. Digital and printed assets. Social media. Visual identity. Brand Guidelines. Experience working with small and medium brands that wants to go digital.



#### Soft Skills

During my time working in customer service, management and other roles, I've been able to learn and implement different skills, involving:

- Communication
- Conflict resolution
- Work ethic
- Teamwork

# **EXPERIENCE**

CURRENT

2024

### Web Design & Development | Freelance

**Front-End Development** 

I started working in web design and development projects independently in May 2024. Helping clients and local businesses develop their brand and create design assets using the Adobe Creative Cloud tools, design websites and create design systems and libraries in Figma, and front-end development focused on CSS.

Responsive web design with HTML, CSS and JavaScript. Web development

with React/Next.js. Static sites with Astro. Scalable design system with

CSS and fast design implementation with TailwindCSS.

On a daily basis:

- Logo design and brand guidelines
- Creating and documenting design system
- Writing product requirements
- Front-End development

### 2020 Operations Manager | Yorokobi Sushi

2 YEARS

# Worked in a small japanese restaurant as operations manager. Involved in team recruitment and training process, administrative tasks, inventory, customer care and overall supervision. During this business venture, I became a partner and had to create designs, social media strategies and ad campaigns for the project, my skills were amateur, but I developed the passion for design that will become my future endeavor.

On a daily basis:

- Created social media content
- Team operations management
- Customer care and conflict resolution
- Daily reports

### 2019

1 YEAR

## Bilingual Interpreter | Propio Language Services

After working 5 years in customer service roles, I got the opportunity to receive training to work as a virtual bilingual interpreter in a contact center setting. The majority of all scenarios were in medical or legal contexts.

On a daily basis:

- Received calls from medical workers, legal representatives or customer service agents
- Interpreted English to Spanish and viceversa
- Elaborate reports



## LANGUAGES

- Spanish | Native

- English | Fluent

# EDUCATION

Currently studying by myself and in process to college

### CHECK MY WEBSITES

gonzz.devgonzz.life